

Odyssey Music & Drama  
presents

"CINDERELLA"

**ADVERTISEMENT INCENTIVE PROGRAM**

Production costs make the selling of advertisements necessary and must be shared by the entire cast, crew and pit. An audience of more than 3,000 people will see your ad. When you compare the amount of exposure with the low cost of the advertising, it offers a tremendous value to local business people. The following is an incentive program to increase sales and help students and parents with the cost of being in the play.

**Circle the sales level you have achieved:**

- \$ 25 Minimum requirement
- \$ 50 Free cast photo
- \$ 150 Free "CINDERELLA" T-shirt and cast photo
- \$ 250 All of the above plus a \$25 Gift Card

Sales Awards

**1st Place - \$100 Gift Card\***

**2nd Place - \$75 Gift Card\*\***

**3rd Place - \$50 Gift Card\*\***

\*Minimum of \$500 in sales to qualify

\*\*Minimum of \$350 in sales to qualify

**AD DEADLINE IS JANUARY 14, 2011**

Student Name \_\_\_\_\_

Total ad money collected \$ \_\_\_\_\_

\*\*\* List advertisers, number of single line ads and dollar amounts on back \*\*\*

**Check off the items you qualified for:**

Free Cast Photo \_\_\_\_\_

Free "CINDERELLA" T-shirt \_\_\_\_\_ Circle t-shirt size **S M L XL XXL**

\$25 Gift Card \_\_\_\_\_